Tennessee Farm Fresh
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Benefits

• Marketing Materials
• Educational Workshops
• Advertising
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Short Rows

1. Cherishing Cheese
   Suan, fans to National Dairy Month, but what would a dairy month be without cheese?
   Mark your calendars for National Cheese Day on June 4, and in commemoration, try some quality cheeses made right here in Tennessee.

2. Moose on the Loose
   Summer means grilling season, and Moose Creek Peppers' products can sign up any meal this time of year. Their red pepper sauce, now joined by their Moose Creek Sausage, brings a new dimension to your summer grilling.

3. How Does Your Garden Grow?
   Use this guide to crack open the latest edition of "The South's Best Garden Guide," a publication of the Moxie Garden Club.

4. The Brides and Groom:
   Homecooked weddings of the Old West settle with the mountains of East Tennessee in a ranch near Sevierville. Additional décor: Western-themed to sustain the spirit of frontier America.

5. A Stately Site
   School runs out, but learning doesn't. The Tennessean's "Tennessee History for Kids" features young minds through educational stories, videos, and interactive quizzes.

Hand-Picked Successes

The pickings certainly aren't slim at Harvest Farms, a Tennessee Farm Fresh member located in the mountains of East Tennessee at a ranch near Sevierville. Additional décor: Western-themed!”
Tennessee Farm Fresh

Take A State Fair Vacation!
MY STATE FAIR
TENNESSEE STATE FAIR

Come Back to MY State Fair
2009 Tennessee State Fair • Sept. 1-20
And Stay a Few Days
Plan a great Tennessee vacation: tickets to the State Fair, hotel accommodations and other Nashville attractions.

They're All Grown Up
FAMILY PLANS ALLOW EASY TRANSITION FROM PARENTS’ HOME TO COLLEGE, CAREER

About the Author
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Tennessee Farm Fresh

How many customers would you estimate have come to you from Tennessee Farm Fresh?
• We saw about a 50% increase in customers and/or calls.
• At least 200.
• Hard to tell. Our sells are up. We like increased sales.

What amount gross income over the past 12 months can you attribute to the Tennessee Farm Fresh program?
• ????.??-$5000.00
• Since we became members almost two years ago our customer base has really grown. In 2008 our customers increased by about ten times and this year (2009) it has grown even more even though it was a bad production year for us. We have had calls from all over the state (TN), from Mississippi, from Alabama, and even one call from Indiana. Most had seen one of the ads (newspaper, TV, etc.) and then found us on the website. The article in the Farm Bureau magazine didn't hurt either! Most of our customers came from within 30 miles away (locals folks) but we had a half dozen or so customers that came from 100 to over 150 miles away this year. So you can see that the TN Farm Fresh program has been a real blessing to us, getting our name and what we produce out to the public. We have also enjoyed the seminars that TN Farm Fresh has sponsored to help us become better producers and marketers.

• "Tennessee Farm Fresh helped to put our apple orchard on the map!...but that is not all...besides helping folks identify our location, Tennessee Farm Fresh meetings and ideas inspired us to be the very best we could be. 2009 was the first year we sold out of EVERYTHING...a great problem to have! Thank you Tennessee Farm Fresh!"