

The Appalachian Farmers Market Association Mission:

The Appalachian Farmers Market Association (AFMA) operates to support and sustain a viable network of community Farmers Markets throughout the Appalachian region of east Tennessee and western Virginia.

We are a volunteer organization comprised of representatives from each of our participating Farmers Markets. To meet our mission we have established the following goals:

Goal 1: Create effective economic opportunities for regional farmers, food producers, and crafters.

Goal 2: Increase public awareness of Farmers Markets throughout the Appalachian region and to attract more customers to local Farmers Markets.

Goal 3: Provide educational opportunities and training events for Farmers Market managers, vendors and customers that will strengthen and grow our regional Farmers Markets.

Goal 4: Provide support and mentoring for new and emerging Farmers markets in our region.

Goal 5: Increase the availability of fresh, local foods to households of all income levels.



Member Markets

**Abingdon
Big Stone Gap
Clinch River (St. Paul)
Glade Spring
Greeneville
Jonesborough
Johnson City
Johnson County, TN
Lebanon
Norton
State Street, Bristol**

Appalachian Farmers Market Association
www.appfma.org

Sponsored by:
Appalachian Sustainable Development
276-623-1121
www.asdevelop.org

and

**The Farmers Market Promotion Program
(FMPP)**
Agricultural Marketing Service, USDA
Under Award # 12-5-G-0756

**Appalachian Farmers
Market Association**

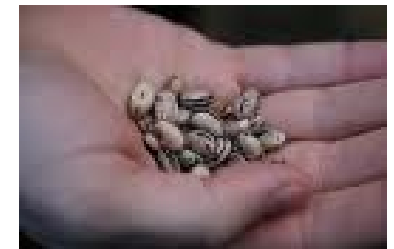
www.appfma.org

Appalachian Seed Swap 2010

December 12, 2010

2:00—5:00 p.m.

**The Slater Center
Bristol, VA**



Seed Swap is a time and place where like-minded farmers/gardeners either exchange or purchase non-hybrid seeds from each other.

www.appfma.org

2010 Appalachian Seed Swap Schedule

2:00 PM

Located in Conference Room

Keynote Speaker

Heirloom Seeds—Sow, Savor, Save
Ira Wallace

3:00 PM

Class One

Tomatoes in May? Getting Very Early Crops
to Market

Anthony Flaccavento

3:00 PM

Class Two

Saving Seeds for Sale
Market Opportunities for Seed Savers

Ira Wallace

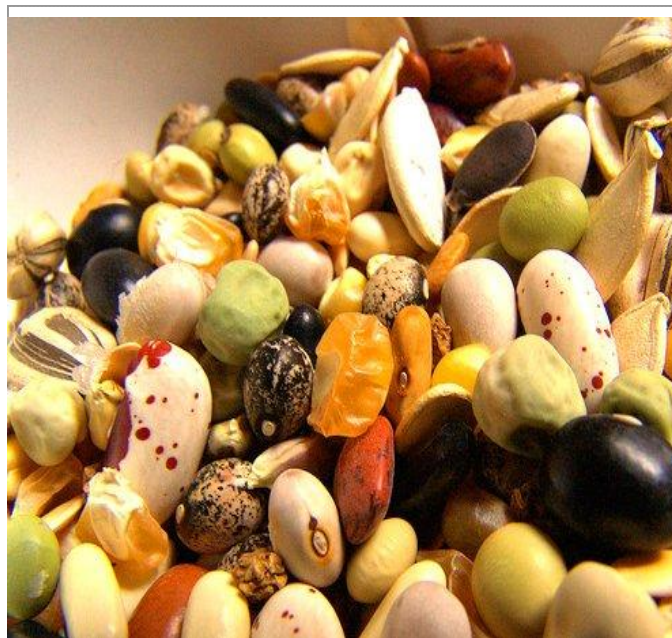
4:00 PM

Seed Swap

Located in Gymnasium

Ira Wallace is on the board of the **Organic Seed Alliance** and a worker/owner of the cooperatively managed **Southern Exposure Seed Exchange** where she coordinates variety selection and seed grower contracts. Southern Exposure (www.SouthernExposure.com) offers over 700 varieties of open-pollinated heirloom and organic seeds selected for flavor and regional adaptability for Southern Exposure.

Anthony Flaccavento is an organic farmer near Abingdon, Virginia. He has been working on community environmental and economic development in central Appalachia for the past 25 years. In 1995, he founded **Appalachian Sustainable Development**, which became a regional and national leader in sustainable economic development. Anthony left ASD in December, 2009 to found **SCALE, Inc**, a private consulting business dedicated to catalyzing and supporting ecologically healthy regional economies and food systems.



AFMA Upcoming Event

What:

**2nd Annual Appalachian
Seed Swap**

When:

**December 12, 2010
Sunday Afternoon
2:00—5:00 PM**

Where:

**The Slater Center
325 McDowell Street
Bristol, TN
423-764-4023 for directions**



AFMA Upcoming Event

What:

**2nd Annual AFMA
2011 Winter Conference**

When:

**March 5, 2011
Saturday
9:00 AM—5:00 PM
Registration opens @ 8:30 AM**

Where:

**The Slater Center
325 McDowell St.
Bristol, TN**