A Workshop for Farmers Interested in Marketing to Restaurants & Retailers

Pre-registration required by April 27, 2012. Space is limited.

Workshops held 8:30am – 4:00 pm local time in three locations in 2012:
• May 3 – Hamilton County Extension Office, J. Merle Crawley Building, 6183 Adamson Circle, Chattanooga, TN
• May 4 – Room B, Metro Southeast Building, 1417 Murfreesboro Pike, Nashville, TN (Use main entrance – north side of building – will have to sign in to security desk.)
• May 5 – Horticulture Room, Agricenter International, 7777 Walnut Grove Rd, Memphis, TN

Learn how to sell to retailers, restaurants and institutions. Dr. Tim Woods, Professor at the University of Kentucky, will be instructing participants on topics to include:

• Communication & Relationship Building
• Packaging & Labeling
• Pricing
• Invoicing
• Insurance
• Certifications & Audits
• Quality Assurance
• Working Cooperatively

The workshop is coordinated by the University of Tennessee Extension, Center for Profitable Agriculture and funded, in part, by the Tennessee Department of Agriculture.

Registration: Registration fee of $25 per person includes training materials and lunch. Mail the form below to the Center for Profitable Agriculture (P.O. Box 1819, Spring Hill, TN 37174) with your registration fee by April 27. Make checks payable to the University of Tennessee.

Questions? Contact Megan Bruch at mlbruch@utk.edu or (931) 486-2777.